

# SOUTHERN DISTRICTS HOCKEY CLUB STRATEGIC PLAN 2014 – 2018



## OUR VISION

To be NZ's leading hockey club, providing the benchmark in sustainable governance, performance, development and facilities.

## OUR MISSION:

To provide, promote, encourage and develop hockey at all levels in the community by:

- Demonstrating strong governance and management.
- Providing pathways and programmes to enable players, coaches, umpires at all levels to reach their full potential.
- Develop positive relationships with partners, funders, sponsors, families and the community.
- Striving for and celebrating success and excellence.
- Providing a positive social and family friendly environment
- Promoting the “Southern Way” – high standards, sportsmanship, fair play and inclusiveness.

## KEY ACTIVITY AREAS

- Governance
- Financial
- Club Development
- Player Development and Performance
- Volunteers
- Facilities and Equipment

## OUR PLAN

Goal	Strategic Initiatives
<p style="text-align: center;"><b>Governance</b></p> <p><i>To have policies and structures in place to ensure strong and robust management and governance.</i></p>	<ul style="list-style-type: none"> <li>• To have a Strategic Plan as a working document – to be reviewed every 3 years</li> <li>• To have an Annual Plan aligned to the Club Strategic Plan</li> <li>• To review the club constitution</li> <li>• To have a properly elected competent committee</li> <li>• To have Club Job Descriptions and succession planning procedures in place</li> <li>• To have strong club representation and relationships with key partners</li> <li>• To review PSCCT User agreement annually to ensure it is current and relevant. .</li> <li>• To update club policy documents and effectively communicate to club members</li> </ul>

<p><b>Financial</b></p> <p><i>To be financially sustainable with robust accounting practises and strong financial management</i></p>	<ul style="list-style-type: none"> <li>• To have a financially knowledgeable and committed person appointed to the Treasurer's position</li> <li>• To establish and maintain a cash reserve fund</li> <li>• To produce an annual budget and to have regular monthly reporting against it.</li> <li>• To develop and implement a sponsorship and funding plan</li> </ul>
<p><b>Club Development</b></p> <p><i>To create a family-friendly club environment offering TOTAL hockey opportunities to members and the community</i></p>	<ul style="list-style-type: none"> <li>• To provide a friendly-family orientated club environment – the "Southern Way"</li> <li>• To create a social sub committee</li> <li>• To promote our club in our community</li> <li>• To create a club values document</li> <li>• To create a club communication plan that promotes interaction with and between all areas of the club.</li> <li>• To provide a support process for coaches, managers and players.</li> </ul>
<p><b>Player Development and Performance</b></p> <p><i>To deliver development pathways and programmes at all levels to enable players to reach their potential.</i></p>	<ul style="list-style-type: none"> <li>• To create a Coaching Sub Committee</li> <li>• To provide specialist player development opportunities</li> <li>• To develop a selection policy</li> <li>• To develop a player management policy</li> <li>• To continue Kiwisport in-school delivery programmes aligned to HNZ Small Sticks</li> <li>• To develop a consistent club playing style</li> <li>• To promote player representative opportunities</li> </ul>
<p><b>Volunteers</b></p> <p><i>To attract, develop and retain a robust base of talented and committed volunteers</i></p>	<ul style="list-style-type: none"> <li>• To create a Volunteer Coordinator role on the Management Committee</li> <li>• To develop Job Descriptions for volunteers</li> <li>• To create a Coach Development Plan</li> <li>• To provide Umpire development opportunities</li> <li>• To ensure volunteer contributions are recognized</li> <li>• To promote development opportunities for committee members and volunteers</li> <li>•</li> </ul>
<p><b>Facilities &amp; Equipment</b></p> <p><i>To ensure all club members have access to first class facilities and equipment.</i></p>	<ul style="list-style-type: none"> <li>• To ensure strong representation on PSCCT and member group.</li> <li>• To work with the Trust to ensure the turf and facility meet the on-going needs of the Club.</li> <li>• To develop the role of Gear custodian on the Management Committee</li> <li>• To provide all teams with required gear and equipment</li> </ul>